Financial Focus



Bring Your Auto Loan to SESLOC and Save

With our "Go Green" Auto Loan Refinance Special

To celebrate spring on the Central Coast, we're offering a discounted rate as low as **2.89% APR***¹ when you refinance your auto loan from another lender and participate in our HomeFREE Discount Program. You could reduce your monthly payment, plus you have the option of deferring your car payments for 90 days.² It's the perfect time to take a coastal-distanced drive through our stunning green landscape.

Make payments easy!

Our "Go Green" Auto Loan Refinance Special requires participation in our HomeFREE Discount Program in order to qualify for the lowest rate. To enroll, all you'll need to do, after loan approval, is set up automatic recurring transfers to make loan payments from your a HomeFREE Checking™ account.

Apply today at your local branch, by phone at (805) 543-1816 or at sesloc.org/auto-refi-special.

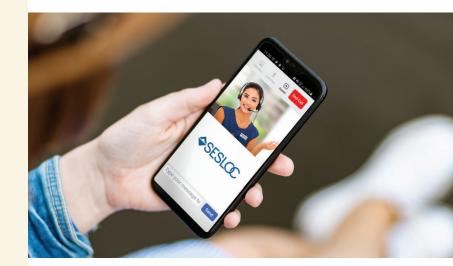
- *APR=Annual Percentage Rate.
- 1. APR will be higher without HomeFREE Discount Program participation. Your APR is based on your credit score and specific vehicle qualifications. All loans are subject to credit approval. Other terms and restrictions apply. Visit sesloc.org/homefree-discount to learn more.
- 2. Payments may be deferred ninety (90) days from the date the loan is funded. Finance charges will continue to accrue during the deferral period. Deferring payments will increase the finance charges you pay. Other terms and restrictions apply. Visit sesloc.org/homefree-discount to learn more.

Food Bank Fundraisers

Join us in supporting the Food Bank Coalition of San Luis Obispo County and the Foodbank of Santa Barbara County in their efforts to end hunger in our communities. This year we are collecting donations during the month of May. Together we can help provide healthy food to those in need. Each \$1 you donate purchases \$10 worth of food to help feed the thousands of food-insecure individuals in our communities.

Support our local Food Banks online at **sesloc.org** or in branch **beginning April 30.**





Coming soon!

Video Banking

Meet with us face to face, at home or on the go.

Banking at SESLOC just got easier and contactless. Start a call from your desktop, or download our Video Banking mobile app for quick access on the go. You'll be able to share your screen with us so we can help you navigate Online Banking, applications or document signings.

Look for the "Video Banking" button

on **sesloc.org**.



Affordable Home Loan Options

Federal Housing Administration (FHA) loans and **Veteran's Administration (VA) loans** are available for qualified buyers. These loans require lower down payments than traditional mortgages, making them a good option for first-time buyers or individuals with little savings. Learn more at **sesloc.org/fha-va**.

Webinar Series: FINANCIAL FIRST AID

Join us for a two-part webinar series on Financial First Aid. Register at **sesloc.org/seminars.**

Debt Assessment & Planning

Tuesday, April 6 at Noon

We'll talk about strategies for assessing the state of your finances and making a plan to get out of debt.

Debt Repayment Strategies Tuesday, April 13 at Noon

We'll talk about putting your plan into action. Learn strategies for tackling debt, contacting creditors, plugging spending leaks and setting yourself up for success.



Our Virtual Financial Coach, powered by Greenpath, is an easy-to-use, chat-based support service and available 24/7. Get personalized action plans to help achieve your financial goals. Start a chat today at **sesloc.org/virtual-coach.**

HOLIDAY CLOSURES

MEMORIAL DAY: Monday, May 31

INDEPENDENCE DAY: Monday, July 5 (observed)

Ask a Financial Advisor

How can I get a fresh start on my finances in 2021?

There's no doubt about it—last year was tumultuous. If you are looking forward to a fresh start this year, why not begin with your personal finances? Here are some tips to help you get started:

Examine your budget: Make budgeting a part of your daily routine, build occasional rewards into your budget, evaluate your budget on a regular basis and make changes when necessary, and use budgeting software/apps to help analyze saving and spending patterns.

Rethink your financial goals: Take a look at the financial goals you set for yourself last year. Perhaps you wanted to increase your emergency fund or save money for a down payment on a home. Were you able to accomplish your goals despite any setbacks brought about by the pandemic? Do you have any new goals you would like to achieve in 2021? Finally, if your personal or financial circumstances changed, will you need to reprioritize your goals?

Make sure your portfolio is still on track: Ask yourself the following questions: Do I still have the same time horizon for investing as I did last year or prior to the pandemic? Has my tolerance for risk changed? Do I currently have an increased need for liquidity? Does any investment now represent too large (or too small) a part of my portfolio?

Pay down your debt: Reducing debt is part of any healthy financial plan. Optimize your repayments by paying off any high-interest debt first and/or taking advantage of debt consolidation/ refinancing programs.



As a SESLOC member, you have access to our knowledgeable CFS* Financial Advisor, Brian Lee. Contact Brian today to book an appointment to discuss your unique financial situation.

Brian Lee ◆ (805) 540-7788 brian.lee@cusonet.com
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You can still make 2020 IRA contributions

If you have an Individual Retirement Account, you still have time to make contributions. The IRS extended the 2020 IRA contribution deadline to **May 17, 2021**. Check irs.gov for the latest updates.

Board of Directors Election Results

Incumbents Dr. Alden Shiers and Dr. Gary Hoskins were elected to the two open positions on the Board, and will each serve three year terms.



From Your SESLOC CEO

Welcome to spring on the Central Coast! A fresh, new season brings cautious optimism regarding the pandemic as more vaccines are made available; a light at the end of the tunnel for our local businesses and communities.

Over the years, many of you have taken surveys based on your recent experience with the credit union. Your feedback is valuable and helps us improve our products and how we serve you. We are delighted that we recently received a **Best of the Best** award, in the **transaction experience** category, from the provider that independently administers our surveys. We appreciate the recognition, but the real honor is the trust you have in your credit union and giving us the opportunity to continue to serve you. To us, a local credit union isn't just a place to get financing and plan for your future, it's a place to share common values and support each other. Together, we make this our place to live, work, and relax.

To us, a local credit union isn't just a place to get financing and plan for your future, it's a place to share common values and support each other. We know you have choices when it comes to managing your financial health, and we will continue to earn your membership at SESLOC.

We are launching a new **Video Banking** service in early April that will extend our contactless banking offerings, but gives you a face-to-face experience with SESLOC employees from your desktop computer or your phone. The technology is available and secure so you can feel as confident working with an employee over a video call as you would in a local branch. We still offer other remote services like the Contact Center and online chat, but if you like the ease and safety of contactless **and** prefer to see an employee, then we are sure you will like this solution. To try this out, click on the "Video Banking" button on sesloc.org.

May you and your loved ones remain healthy and safe. We appreciate your continued support and look forward to serving you and your neighbors for years to come.



BRANCH LOCATIONS

Paso Robles

705 Golden Hill Road

Atascadero

8380 El Camino Real

San Luis Obispo

3807 Broad Street

Arroyo Grande

1399 East Grand Avenue

Santa Maria

2506 South Broadway

HEADOUARTERS

3855 Broad Street

San Luis Obispo

MAILING ADDRESS

P.O. Box 5360 San Luis Obispo, CA 93403-5360

PHONE NUMBERS

Contact Center

(805) 543-1816

Voice Phone Teller

24-hour account transactions

(805) 543-5624

(888) 4-SESLOC

SESLOCRewards.org

(888) 211-1741

Identity Theft Programs

For program eligibility:

(805) 543-1816

For access to a Privacy Advocate: (800) 357-6392

If eligible, to file a mobile claim: sesloccares.nxgstrategies.com

Lost or Stolen Cards Credit / Debit / ATM For calls after business hours

(805) 543-1816 (909) 941-1398*

*Use if calling from outside the United States. This number also accepts collect calls.

Stay Connected

Get the latest service enhancements, special promotions and amendments to branch hours. Follow us or sign up at sesloc.org/elist.











805·543·1816 * SESLOC.ORG

National Credit Union Administration,





Bank Remotely Avoid an in-person branch visit.

Access your account 24/7 with Online Banking

Visit **sesloc.org**, or scan the codes with your smartphone to download the SESLOC Mobile app. Check balances, view transactions and more.

- Bill Pay: Avoid the hassle of paper and stamps and pay bills in Online Banking.
- Open Transfers: Move funds between SESLOC and other financial institutions.
- Mobile Deposit: Use your smartphone or tablet to deposit checks.







Find an ATM

With a SESLOC debit card, you have access to more than 50 fee-free ATMs on the Central Coast, plus 30,000 nationwide.

SESLOC ATMs

- Each SESLOC branch
- At the Laguna Village Shopping Center in San Luis Obispo
- Inside the SLO Regional Airport
- Inside Spencer's Fresh Market in Morro Bay and Santa Maria
- At the Atascadero State Hospital
- * These ATMs do not accept deposits.

CO-OP ATMs

- At CoastHills Credit Union and Golden 1 Credit Union locations
- At 7-Eleven and Costco locations*

Find an ATM Near You

- Call 1-888-748-3266 Visit co-opatm.org
- Text an address or zip to 91989 (my coop)**
- Download the CO-OP ATM Locator App
 - ** May be subject to a fee by your wireless provider.

Phone Teller

If you don't have a smartphone or computer, you can transfer funds, check balances and more. Call (805) 543-5624 or (888) 4-SESLOC.

Apply for a Loan online

Our home loan and most consumer loan applications are available online at **sesloc.org**, or call (805) 543-1816 to get started.

Ready To Open A Business Account?

Skip a branch visit. Get started online with our short questionnaire at sesloc.org.

SENIOR MANAGEMENT

Geri LaChance, President/CEO Kelli Fite, COO

Ken Long, CIO

Mike Quamma, CFO

Nancy Arnold, SVP, Human Resources & Development

Manuel Cervantes, SVP, Consumer & Mortgage Loans

Liz Summer, SVP, Business Services

BOARD OF DIRECTORS

Dr. Alden Shiers, Chair Tom Lebens, Vice Chair Anthony Cangelosi, **Board Financial Officer** Barbara Melvin, Secretary Dr. Gary Hoskins, Director Jacquie Paulsen, Director Charlene Rosales, Director

SUPERVISORY COMMITTEE

Ken San Filippo, Chair Lee Cunningham Dan DeGroot Stacy Kolegraff Barry VanderKelen

